

Where to Buy Fairtrade Products Locally

Café/Restaurants:

The Tea Hut Whistlestop Café
Notcutts Wyevale
Jars of Clay Ceramics Café
The Georgian Coffee House
Costa and Browsers *if you ask*

Shops:

Budgens
The Co-op Stores
Wine Rack
Oxfam
Warwick News & Convenience Store
Les Chocolats Belges
Loaves & Fishes
Julian Graves
St. Mary's House
Adnams Cellar & Kitchen Store
Poppy's Pantry (*Wilford Bridge Road, Melton*)
B-Neutral (*Wilford Bridge Road, Melton*)

If you are a retailer stocking Fairtrade, let us know so we can add you to this list and our website.

If you would like more information or would like your organisation, school or workplace to choose Fairtrade, contact us by email or visit our website:

e: info@fairtrade4woodbridge.org.uk

w: www.fairtrade4woodbridge.org.uk



How does Fairtrade make a difference?

Renson is a member of the El Guabo Banana Cooperative, the only group of small farmers in Ecuador that, with Fairtrade's help, manage to avoid the middlemen and export their own bananas.

For Renson, the benefits of Fairtrade include a stable, higher price for his crop, and the encouragement to stop using chemicals on his farm.

"The bananas are sweeter," he says, "they have a better scent. Other companies say 'Do what you like!' They don't care how many chemicals you put on the crop."



The El Guabo Banana Cooperative gave Renson a loan to irrigate his land and install tanks for washing the bananas. The members of the Cooperative also help each other, loaning small sums of money in times of need.

A small change in shopping habits can make a real difference to poverty

MAKE IT HAPPEN - CHOOSE FAIRTRADE



Woodbridge Fairtrade Town Guide



Edition 4 - February 2009

www.fairtrade4woodbridge.org.uk

What is Fairtrade?

Many people throughout the world live in severe poverty and work in unacceptable conditions. Fairtrade promotes a system of trading which provides a better deal for growers and small scale producers in developing countries.

Fairtrade gives producers security by paying them a price that is guaranteed to exceed the cost of production.

Fairtrade allows producers to invest in their businesses and communities, supporting local social welfare like education and health.

Look for the FAIRTRADE Mark on products when you shop. It is displayed on products which meet international Fairtrade standards.



What is a Fairtrade Town?

"Fairtrade Town" is an official status awarded by the UK's Fairtrade Foundation to towns that have proven a commitment to supporting Fairtrade. This is accomplished by groups of local people actively promoting Fairtrade in their towns in order to meet a specific set of targets such as local shops and catering establishments supplying FAIRTRADE Marked products.

What is Fairtrade For Woodbridge?

Fairtrade For Woodbridge is the group of people which has helped Woodbridge become a Fairtrade Town. We live in and around Woodbridge and work voluntarily to increase the awareness of poverty, trade justice, and in particular, Fairtrade.

Our work has ensured that FAIRTRADE Marked products are available in Woodbridge and many local businesses and organisations (including Woodbridge Town Council) provide Fairtrade refreshments for their staff and visitors.

In February 2008, following a steady three and a half year campaign, Woodbridge joined over 300 UK locations to be granted Fairtrade Town status.

Fairtrade For Woodbridge continues to promote Fairtrade in the town and ensure the annually reviewed Fairtrade Town status is maintained.

How can I help?

- ◆ Buy FAIRTRADE Marked products
- ◆ If your local shop doesn't stock Fairtrade, ask them to!
- ◆ Request Fairtrade in cafés
- ◆ Tell your friends to try Fairtrade
- ◆ Persuade your employer, local club or organisation to use Fairtrade - and let us know when they do!

See our website for more information
www.fairtrade4woodbridge.org.uk

Local Organisations Supporting Fairtrade:

Woodbridge Town Council
Woodbridge Chamber of Commerce
Woodbridge Violins
Woodbridge Cruising Club
FairPlay Seed
FowlerWeb Computer Support
KindWater Water Softeners
Framfield House Surgery
The Woodbridge Churches
The Landscape Partnership
SuffolkPhotos
J & C Gibbins
Just42
Larkmans Boatyard
R Bacon & Co. Chartered Accountants

Would **you** like to be added to this list?

National Organisations Supporting Fairtrade:

The Co-op Group
Youth Hostel Association
The British Medical Association
Department for the Environment Food and Rural Affairs
Department for International Development
The BBC
Royal Society for the Protection of Birds
The Open University
Nationwide Building Society (Head Office)
Orange Telecom
The Salvation Army
Virgin Trains
Scottish Parliament
Marks & Spencer
The House of Commons